

## Hegsons Design Consultancy Limited offers a comprehensive range of advisory services in all modes of travel planning and change management.

We are able to provide support and representation throughout the life cycle of any particular proposal - from concept through to implementation.

These services can be applied to public and private sector clients in both urban and rural areas.

The need to establish, implement and review travel plans for new or existing sites/buildings are subject to *BSI Specification (PAS 500)*.

There is a need to encourage more environmentally friendly transport alternatives that provide real savings in companies' operational costs, while reducing the companies green footprint. This *BSI* standard recommends that on completion of the travel plan companies apply for Bronze, Silver or Gold status that is audited externally from the company to achieve a valid recognition, which can not be challenged.

Travel Plans are designed and used by companies or organisations to provide a more efficient workplace that encourages better working practice, safe, healthy and sustainable travel options with cost saving benefits to the organisation.





Utilising other means, reduces unnecessary car travel throughout the day, can make for a more efficient use of car parking spaces, client interface and staff moral, that improves efficiencies and cost effectiveness. Change management and travel efficiency also provides a positive contribution to the community and the environment.

*Hegsons Design Consultancy Limited* can provide advice and expertise in the areas for:

- *Initial advice and action plan to discuss with senior management;*
- *An initial workshop or seminar for staff and management;*
- *Undertaking and analysing travel through both location and workplace surveys;*
- *Undertaking of further workshops and staff presentations as needed;*
- *Encouraging cooperation and promotion of joint initiatives throughout organisations;*
- *Identifying initiatives to encourage all staff, and visitors to use sustainable modes of transport & working practices;*
- *The development of travel schemes to encourage the use of IT, public transport, car sharing, infrastructure improvements, etc;*
- *Achieving the organisations requirement to reduce their carbonfootprint;*
- *Change management in relation to how travel, work, operate throughout their day;*
- *Personalised Travel Planning (PTP) for institutions, companies, local and health authorities and area wide plans;*
- *Identifying suitable funding streams and opportunities;*
- *Car park management strategies;*
- *The development of marketing and advertising materials to market and raise travel awareness;*
- *The liasion with a range of stakeholders within public and private sector bodies, local transport providers etc, to encourage implementation.*
- *The external audit services to achieve validation for PAS 500 for bronze, silver or gold status.*
- *Providing part or full service to achieve change management with travel planning aspect;*

In short we can provide a full range of services that can be tailored to your company needs and wants, whether it is in support of an existing travel plan or an instigation of a Travel Plan. Whether you just require staff workshop/ company seminars, or help and advice in implementing change management issues, or support and training for your internal travel plan coordinator, or the need to appoint an external auditor for PAS 500 status, we are there to help you achieve your goals.

Due to the nature of how we are structured we can provide the “above the line results” with individuals who have over thirty years of combined experience within the industry, at prices that you will find you can justify in this present climate

Please contact **Steve Sissons** on any of the numbers below for an informal discussion or to arrange an initial meeting to discuss your companies' future change management issues.

## Contacts

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